



16th International Conference on Human-Computer Interaction

Sponsorship opportunities

22 – 27 June 2014

Creta Maris Resort and Convention Centre



<http://www.hcii2014.org>



HCI International 2014

22 - 27 June 2014, Creta Maris, Heraklion, Crete, Greece

Sponsorship in the context of HCI International 2014 is an ideal opportunity to expose your organization to an international audience of about 2,000 researchers, professionals and users in the field of HCI.

Sponsors will also have the opportunity to exhibit, free of charge, their products or services through the Conference Exhibition.

The HCI2014 Conference will be a six days event, starting with three days of preconference tutorials and continuing with three days of paper and poster presentations and an exhibition.

Venue

The Conference will take place at the Creta Maris Resort and Convention Centre, located on Hersonissos, Crete, Greece. Many of the guest rooms offered are available with relaxing views of the Mediterranean Sea, the sandy beaches, or the hotel gardens. Creta Maris Resort, is a small village of Aegean architecture, located on a sandy beach with crystal clear water.



As one of the world's well known tourist destinations, the island of Crete offers just about everything – spectacular archeological

sites, museums, sandy beaches, the unique health and tasty Cretan Diet, the natural beauty of the countryside and the famous Cretan hospitality.



<http://www.incrediblecrete.gr>

If you are interested to contribute to this truly international event as a sponsor or you wish to receive more information, please contact the Sponsorship Administration (sponsorship@hcii2014.org). We will be happy to assist you.

Sponsorship is not limited only to financial support, but can also take the form of materials or services provision.

Sponsorship Levels	
Platinum	\$15,000 US or more
Gold	\$10,000 US to \$15,000US
Silver	\$5,000 US to \$10,000 US
Bronze	\$ 2,000 US to \$5,000US
Other Sponsorship options	
Customized opportunities	



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Benefits for all Sponsors

- Inclusion of name, logo and link to the sponsor's website in the list of sponsors on the Conference website
- Inclusion of name, logo and link to the sponsor's website in the list of sponsors in the Final Program of the Conference
- Inclusion of name, logo and link to the sponsor's website in the list of sponsors on a banner next to the Registration Desk of the Conference

Benefits for Platinum Sponsors

- Four (4) complimentary Conference registrations
- Two (2) premium complimentary exhibition booths, or one double size booth (i.e. 20' by 10'), at the Conference Exhibition
- 50% discount for additional registrations
- 50% discount on additional exhibition space at the Conference Exhibition
- Two (2) spotlight events for advertisement at the Conference (Opening Plenary session and Conference Reception)
- Display of your company banner at the above spotlight events
- A complimentary full page advertisement in the Final Program of the Conference
- Sponsorship certificate
- Dedicated advertisement board or banner at the Conference registration area
- Inclusion of promotional leaflet / document in the conference bag

Benefits for Gold Sponsors

- Two (2) complimentary conference registrations
- One (1) premium complimentary exhibition booth (of size 10' by 10') at the Conference Exhibition
- 50% discount for additional registrations
- 50% discount on additional exhibition space at the Conference Exhibition
- One spotlight event for advertisement at the Conference Reception
- A complimentary half-page advertisement in the Final Program of the Conference
- Sponsorship Certificate
- Dedicated advertisement board or banner at the Conference registration area
- Inclusion of promotional leaflet / document in the conference bag

Benefits for Silver Sponsors

- One (1) complimentary Conference registration
- One (1) complimentary exhibition booth (of size 10' by 10') at the Conference Exhibition
- 50% discount for additional registrations
- 50% discount on additional exhibition space at the Conference Exhibition
- A complimentary quarter page advertisement in the Final Program of the Conference
- Sponsorship Certificate



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Benefits for Bronze Sponsors

- One (1) complimentary Conference registration
- One (1) complimentary exhibition booth (of size 10' by 10') at the Conference Exhibition
- 25% discount for additional registrations
- 25% discount on additional exhibition space at the Conference Exhibition
- A complimentary business card size advertisement in the Final Program of the Conference
- Sponsorship Certificate

Customized opportunities

Benefit from the unique visibility to organize your

- Product launch
- Client reception or dinner
- Satellite meeting

We will assist you in event logistics, communications and media relations to maximize turnout and meet your objectives.

Other Sponsorship options

- Conference Reception
- Coffee breaks (morning / afternoon)
- Conference bags
- Conference Final Program
- Conference DVD Proceedings
- Conference Internet Park
- Wi-Fi Internet Access
- Conference T-Shirts and Polo-Shirts.

If you select one of the above sponsorship options you will receive the benefits corresponding to the respective Sponsorship level, plus a benefit tailored made for the specific option.

Contact us

If you have any questions or need more information, please contact the Conference Sponsorship Administration (sponsorship@hcii2014.org).

Advertisement Options

The HCI International 2014 Conference will be a unique opportunity to distribute your material. Your leaflet, small booklet or CD/DVD can be included in the Conference Registration Bag. The fee will be \$1,000 US.

An alternative method to reach our participants will be a page in the printed Conference Final Program. The fee for an internal black and white full page will be \$800 US.

A 20% discount to the above fees applies for registered exhibitors.

23% VAT will be added at checkout.