



HCI International 2014

16th International Conference on
Human-Computer Interaction

Call for Participation



22-27 June 2014, Heraklion, Crete, Greece
Creta Maris Beach Resort

CCD 2014

6th International Conference on Cross-Cultural Design

Chair: **Patrick Rau**
Tsinghua University, P.R. China

The worldwide scope of the World Wide Web and the globalization of the IT market bring about the imperative need to design appealing interactive experiences for cultures and communities with very different characteristics and requirements. The objective of this affiliated conference to HCI International 2014 is to provide an international forum for the dissemination and exchange of knowledge on cultural and linguistic differences, cross-cultural, international and global design methods and practices, and related case studies.

The conference solicits papers reporting results, covering a broad range of research and development activities on a variety of related topics.

Areas of interest of the CCD 2014 Conference include, but are not limited to those listed here

- Case studies
- Cross-cultural product and service design
- Cultural differences
- Design for social change in global markets
- Design for social development
- Developing HCI expertise and capability worldwide
- Globalization processes
- International ethnographic studies
- International formatting
- International standards
- International usability evaluation
- Internationalization
- Localization
- Translation and technical documentation